

**POWERING CORPORATE AMERICA'S BOTTOM LINE**

The rapidly growing number of building owners and facility professionals seeking to significantly reduce their carbon footprint and energy costs reflects the growing demand for energy efficient electrotechnologies, led by energy saving lamps and ballasts, in commercial, institutional and industrial buildings nationwide.

The new commitment of American corporations to environmental intelligence is driven by a new awareness that sustainable and green building technologies can also sustain and green their bottom lines.

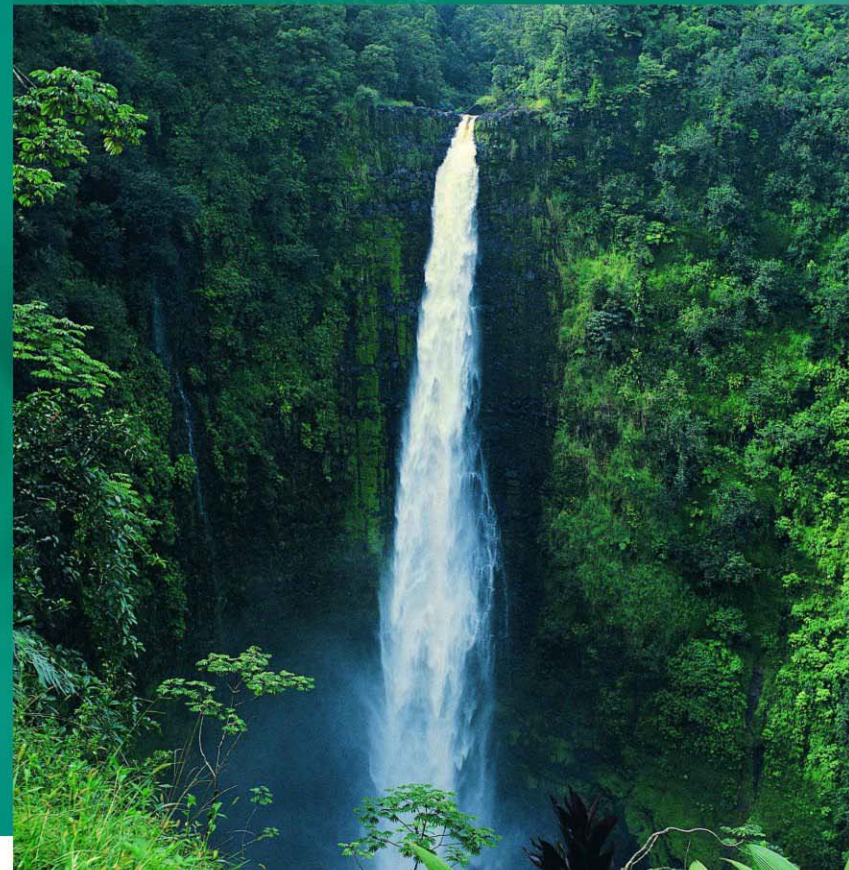
**Leadership in Green Lighting Solutions**

Through its unwavering focus on setting the pace in energy efficient technological advances and new thresholds of customer service, SLI is committed to lighting the way to significant reductions in our nation's energy use and delivering the universal benefits of energy efficiency to our industry, our customers and our environment.

At SLI, we are literally transforming light. It is an exciting challenge and we invite your partnership and participation.

eco-line

**Leadership in Green Lighting Technologies**



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# eco-line

## ENVIRONMENTALLY INTELLIGENT AND ENERGY SAVING LIGHTING

Prompted by soaring energy prices, electric utility rebates and government tax incentives for energy efficient equipment installation and a growing receptivity to green building trends among facility owners, sustainable building system technologies are now generating strong mainstream demand.

- SLI has helped lead the way with energy efficient lighting products that significantly reduce end user energy bills while easing the strain on the nation's electric grid and reducing CO2 emissions which contribute to global warming.
- Innovation in the development of green lighting solutions distinguishes SLI products and powers our customer relationships with the nation's architects, builders, energy service companies, electrical distributors, electrical contractors and building owners.



### SLI eco-line Lamps:

#### Reducing Energy Costs.

#### Saving the Environment.

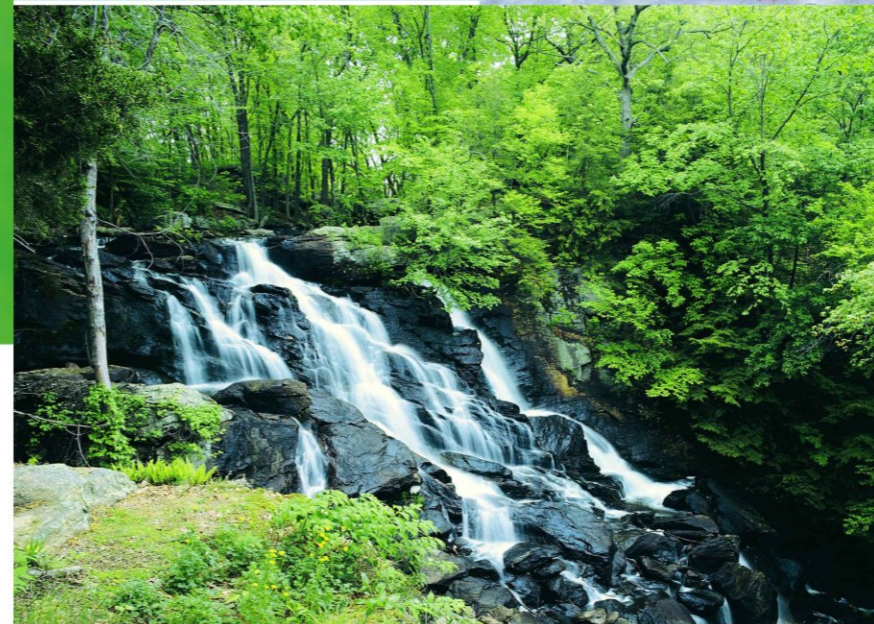
At SLI, the relentless drive for technological innovation and sustainability produces the most advanced energy efficient lighting products available. SLI's eco-line of linear and compact fluorescent lamps (CFLs) reflects our global commitment to manufacturing environmentally intelligent lighting that minimizes environmental impact without compromising quality and performance.

- SLI eco-line delivers precision solutions for energy cost saving lighting upgrades and new reduced carbon footprint construction by providing green products which meet the operating and performance requirements of every lighting task.
- SLI eco-line gives our lighting channel partners an upsell opportunity that boosts their margins and

profitability by providing end users with "in-demand" lighting technologies specifically designed for the greening of our nation's building stock.

### Green by Design

SLI developed non-hazardous fluorescent lighting without sacrificing performance, light quality or lamp life. Many SLI T8 and T12 linear fluorescent lamps and all SLI CFLs are designated eco-line to denote their energy efficient design, which meets the US Environmental Protection Agency's Toxicity Characteristic Leaching Procedure (TCLP). Environmentally friendly TCLP-compliant lamps can be disposed of as non-hazardous waste where regulations allow, reducing disposal costs.



### eco-line T8 and T12 Lamps:

#### Bringing Energy Cost Savings to Light

The eco-line's linear fluorescent T8 and T12 lamps are the bright choice for saving up to 40% or more in lighting energy costs. These energy efficient lamps feature high lumen output, a wide variety of color temperatures, superior color rendering and long life.

### eco-line CFLs Turn On the Savings

SLI compact fluorescent lamps bring all the advantages of energy efficient fluorescent lighting to an incandescent socket. Our screw-in and pin-base CFLs are 75% more energy efficient than incandescent lamps and have rated service lives up to 15 times longer (10,000 to 15,000 hours).

**SLI LIGHTING**